

Up Your Business 2.0

Super Leadership Workshop



Stay Hungry! Stretch Your Team! Get Record Results!
A great workshop just got better!

*In addition to the incredible two-day agenda, Dave has created a **four week video follow-up program** to help each attendee follow through and get faster results after the workshop!*

INVESTMENT

\$1,450 Per Person

DATES & LOCATIONS

Atlanta, GA

**Renaissance Airport Hotel
January 13-14, 2015**

Dallas, TX

**Dallas/Fort Worth Airport Marriott
March 11-12, 2015**

TO REGISTER

**CALL 818-735-9503 OR EMAIL
RHONDA@LEARNTOLEAD.COM**

Workshop seats are limited and will close with
no further notice!



Dave Anderson is president of LearnToLead, the author of twelve books, and a columnist for two national magazines. He gives over 100 leadership presentations annually and has spoken in 15 countries.

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DAILY AGENDA



DAY ONE

1. The #1 Obligation Of A Leader Is To Grow!
2. Recognize And Overcome The Four Stages Of Personal And Corporate Decline!
3. Balance Management Ability With Leadership Skill!
4. Three Phases To Build High Performance Culture In Your Organization!
5. Ten Strategies To Maximize Your Time, Resources, And Opportunities!
6. How To Balance Your Work And Home Life!
7. How To Develop Greater Character, Competence And Consistency!

DAY TWO

1. How To Find And Recruit Great People!
2. How To Create An Effective Interview Process!
3. How To Conduct Effective One-On-One Coaching Sessions!
4. How To Maximize Your Training Meetings!
5. How To Hold Team Members Accountable For Results!
6. Deal Effectively With Poor Performers: How to Fix The 14 Reasons People Do The Wrong Thing!
7. How to Create A Dynamic Vision For Your Organization!

PLUS... A four week video follow-up program to aid follow through and results!

The workshop tuition is \$1,450 per person. It includes the two-day workshop, workshop materials, continental breakfast and lunch each day. It does not include airfare or hotel rooms. You may register by following the instructions included with this prospectus.

REGISTER YOUR TEAM NOW

Call **818-735-9503** or Email **Rhonda@LearnToLead.com**