

**Dave Anderson will teach you how to set the stage for record profitability in 2019!**

The Westin Galleria  
Dallas, TX



Our highest rated workshop  
fifteen years running!

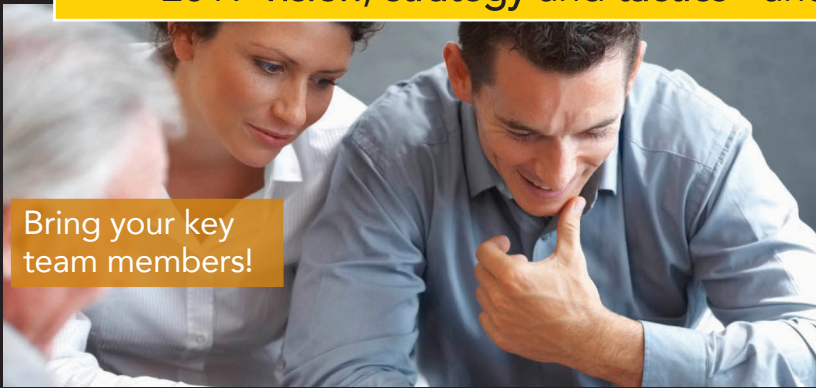
*Dave Anderson's*  
**STRATEGY  
SUMMIT 2.0**

**NOVEMBER 6-8, 2018**

**Dallas, TX | The Westin Galleria**



A 3-day strategy retreat with Dave Anderson to create your organization's 2019 vision, strategy and tactics - and have your best year ever!



Bring your key  
team members!

Elite, hard-hitting training  
for high-level leaders!



- Most businesses start the year with cloudy goals, decaying strategies and weak tactical implementation. Don't let this happen to you!
- You'll learn what you need to know to devise the **vision, strategy and tactics** necessary to have your best year ever in 2019!
- Because of our multiple breakout sessions complete with personal coaching from Dave Anderson, your team will leave with the most profound plan you've ever had for a year's success.

**Clear your calendar!**

This is your one and only chance this year to equip your team for a great finish in 2018 and their best year ever in 2019!

**When you leave  
the Strategy Summit...**

You will have a complete framework for 2019 vision, strategies and a blueprint for tactical implementation.

This creates powerful momentum as you finish 2018 and roll into 2019!

***"You work in your business all year.  
Take three days to step back and work on it."***

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DAVE ANDERSON

### DAY 1 - VISION

- Create the stretch-vision for your organization in 2019!
- Break down your overall vision into departmental objectives – mini-visions!
- Breakout sessions - Discuss strategies for earning buy-in and overcoming resistance to change.

### DAY 2 - STRATEGY

- Discuss, choose, and prioritize from dozens of highly effective strategies to help you reach your vision!
- Learn parallel execution, the most effective way to implement your plan so that you make faster progress toward results!
- Breakout sessions

### DAY 3 - TACTICAL EXECUTION

- Learn execution principles that create daily consistency and converts vision and strategy into results.
- Identify and plan to overcome the major obstacles that derail vision, break your momentum, or create divisiveness among your team!
- Learn maximization principles to get more production from each team member.
- Breakout sessions

**The Strategy Summit will unify and focus your team like never before! It will convert "jobs" into causes and "forecasts" into campaigns!**

Dave individually coaches each group over the three days, therefore there is limited seating available.

### Investment Package:

- Two attendees from your organization for three days of intensive training
- Breakfast, lunch and snacks each day
- Intensive course workbook
- **Total package for both attendees is \$4,900 (\$1,900 for each attendee you bring over the two included in package price).** Does not include transportation or lodging costs.
- Follow through coaching after the Summit through December 30, 2018.

### Follow Through after the Summit!

- Follow-through action plan workbooks complete with weekly action steps to complete your 2019 vision and roll it out by early January 2019 is included in the package!
- E-mail / telephone access to Dave Anderson through December 30, 2018 for personal coaching on all aspects of the Strategy Summit is included in the package.

# REGISTER TODAY!

Call 818-735-9503 or  
e-mail [Rhonda@LearntoLead.com](mailto:Rhonda@LearntoLead.com)

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"up to the  
minute" news  
with Dave!

