



DAVE ANDERSON'S
LearnToLead[®]
ELITE CENTER

How to Master the Art of Accountability!

Held at the new
LearnToLead *Elite Center*
near Los Angeles, CA!

Workshop Dates:

February 8-9, 2017

June 14-15, 2017

October 24-25, 2017

Creating a **high performing culture** and holding **people accountable** are two of a leader's most important jobs. In doing so a leader protects **momentum, morale, the customer experience, the brand, personal credibility** and **results**.

Investment: \$1,500 Per Person

This includes the two-day workshop, workshop materials, breakfast and lunch each day. *It does not include airfare or hotel rooms.*

Located in Agoura Hills, CA, just 35 miles north of Los Angeles and 15 miles east of Malibu.

IN THIS ELITE WORKSHOP YOU'LL DO THE FOLLOWING:

- Learn how to strengthen the five key pillars of culture, essential to consistently great performance and stronger accountability.
- Learn the three key steps to accountability; and why accountability isn't harsh or mean, but completely fair and necessary for optimal performance.
- Learn how to use accountability to prevent, and reverse, entitlement.
- Learn options for dealing with organizational dead weight quickly, professionally, and humanely.
- Learn how to hold strategies, processes and people accountable for results using advanced *strategic pruning for profits* disciplines.
- Learn through effective word tracks how to effectively confront employees who are negative "cancers", under-performing in their positions, or trying to sabotage you or your initiatives.
- Four week video course follow up to reinforce and assist application.
- **Breakout sessions in private breakout rooms** to work on course material and prepare action plans for returning to your organization.
- **Intimate class size and personal coaching** from Dave on how to deal with specific accountability issues you currently face.



Dave Anderson is an international speaker and trainer and the president of LearnToLead, a sales and leadership training company. He is the author of 13 books, including *If You Don't Make Waves You'll Drown*, *How to Deal with Difficult Customers*, *The TKO Business Series*, *How to Run Your Business by THE BOOK*, and *How to Lead by THE BOOK*. He offers hundreds of free training articles and other resources through his website, LearnToLead.com. **Follow Dave on Twitter @DaveAnderson100.**

**REGISTER YOUR
TEAM NOW!**

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