

GET BETTER, NOT BEATEN!

2024 DATES

February 21-22



In a tougher market you cannot afford to wait for things around you to change, but must instead change the things around you. In the midst of pervasive pessimism you can choose to take control and get better, not beaten! This intensive two day workshop from Dave gives you the plan for how to do so, with topics including:

- **GET TOUGH!** Developing greater mental toughness, resilience, and persistence
- **GET CLEAR!** Clarifying standards, processes, and the non-negotiables most essential to success
- **GET ACCOUNTABLE!** How to hold yourself more accountable and to a higher standard
- **GET CHOOSEY!** Toughening up recruiting, interviewing, and hiring disciplines
- **GET COACHING & CONSEQUENTIAL!** Developing others to a higher performance through coaching, stretching, and accountability
- **GET WOW'S!** Improving the customer experience to make price less relevant
- **GET DECISIVE!** Key Steps to making the tougher decisions better and faster
- **GET A MIRROR!** Embrace the discipline of personal development
- **GET FOCUSED!** Master the art of time management
- **GET NON-NEGOTIABLE!** Rebuild and reinforce the basics in each department

Workshop includes course workbook and breakout sessions for preparing action plans to put in place upon returning to your organization.

CLASS SIZE LIMITED FOR AN INCREASED INTIMATE, IMPACTFUL & INTERACTIVE EXPERIENCE. RESERVE YOUR SEATS TODAY.

www.LearnToLead.com/Events • 818-735-9503 • Ryan@learntolead.com

INVESTMENT

\$1700 per person. Includes two-day workshop, workshop materials, breakfast, and lunch each day. Does not include transportation or lodging.

VENUE

The LearnToLead Elite Center - Located in Agoura Hills, California, 35 miles North of Los Angeles International Airport, and 15 miles from Malibu beach.

REGISTRATION

Reserve your seats today through our Events page at www.LearnToLead.com or by contacting us at: 818-735-9503 or Ryan@learntolead.com.

ABOUT DAVE

Dave is a renowned entrepreneur, international speaker, and author on personal and corporate performance improvement. The author of 15 books, most recently *Intentional Mindset*, he speaks 100+ times a year, and his Game Changer Life Podcast is listened to in over 174 countries.

