

# UP YOUR BUSINESS 4.0

Super Leadership Workshop

## 2023 DATES

March 22-23

July 19-20

December 13-14



## GROW YOURSELF & YOUR TEAM

An effective leader must embrace three key duties in order to continue growing their organization: growing oneself, getting people better, and getting better people. This classic leadership workshop from Dave equips individuals with leadership and management principles to fix, build, and stretch their organization. Presenting easy-to-adopt strategies, Up Your Business 4.0 can help leaders at any organizational level - including leadership-track associates - who are looking to become better and accelerate results. Topics include:

- How to Grow Personally as a Leader
- Culture Development Strategies
- Strengthening Core Values
- Strengthening the Team Mission
- Creating a Compelling Mission
- Coaching & Training Techniques
- Crafting Performance Standards
- Improving Accountability
- Recruiting, Interviewing, & Hiring in Tight Labor Markets
- How to Help Employees Deal with Personal Problems
- And More!

Workshop includes course workbook and breakout sessions for preparing action plans to put in place upon returning to your organization.

**CLASS SIZE LIMITED FOR AN INCREASED INTIMATE, IMPACTFUL & INTERACTIVE EXPERIENCE. RESERVE YOUR SEATS TODAY.**

[www.LearnToLead.com/Events](http://www.LearnToLead.com/Events) • 818-735-9503 • [Ryan@learntolead.com](mailto:Ryan@learntolead.com)

## INVESTMENT

\$1600 per person. Includes two-day workshop, workshop materials, breakfast, and lunch each day. Does not include transportation or lodging.

## VENUE

The LearnToLead Elite Center - Located in Agoura Hills, California, 35 miles North of Los Angeles International Airport, and 15 miles from Malibu beach.

## REGISTRATION

Reserve your seats today through our Events page at [www.LearnToLead.com](http://www.LearnToLead.com) or by contacting us at: 818-735-9503 or [Ryan@learntolead.com](mailto:Ryan@learntolead.com).

## ABOUT DAVE

Dave is a renowned entrepreneur, international speaker, and author on personal and corporate performance improvement. The author of 15 books, most recently *Intentional Mindset*, he speaks 100+ times a year, and his Game Changer Life Podcast is listened to in over 154 countries.

