



Introduction Sample for Dave Anderson

After an extensive career in the automotive retail business Dave Anderson began LearnToLead, an international performance improvement training organization, entering its third decade. The author of 15 books on performance improvement (his 16th, *Elevate Your Excellence: The Power of Doing Ordinary Things Extraordinarily Well* due for releasing in 2024) and host of the wildly popular podcast, *The Game Changer Life*, Dave's no-nonsense messages impact listeners and readers in over 145 countries. Dave speaks 100+ times per year to a wide array of businesses, non-profits, and as a mental toughness consultant for individual athletes and teams. His no-nonsense, somewhat politically incorrect approach, has earned him the nickname, "Mr. Accountability." Dave is also co-founder of the Matthew 25:35 Foundation, which helps feed, clothe and house under-resourced people worldwide. In his personal time Dave enjoys the martial arts and holds a second degree black belt in karate. He has been married three decades to Rhonda, and immensely enjoys life as a grandpa. Please help me welcome "Mr. Accountability," Dave Anderson...