

Finish Strong in 2011! Explode into 2012! Dave Anderson's *All New* Strategy Summit!

Spend three intense days creating your organization's 2012 vision, strategy and tactics to have your best year ever!

Dozens Of New Strategies, Themes & Action Steps!

Bring Your Key Team Members!

Our Highest Rated Workshop Nine Years Running!



November 9-11
The Gaylord Resort in Dallas, TX
Limited Seating Available

Dave Anderson will teach you how to set the stage for record profitability in 2012!

- Most businesses start the year with cloudy goals, decaying strategies and weak tactical implementation. Don't let this happen to you!
- You'll learn what you need to know to devise the vision, strategy and tactics necessary to have your best year ever in 2012!
- Best of all, because of our multiple breakout sessions complete with personal coaching from Dave Anderson, your team will leave with the most profound plan for a year's success you've ever had.
- Six weeks of step-by-step tasks are provided to complete after returning to your business before final vision and strategy roll out.

- **This year's workshop will be filled with new, updated strategies and techniques!**
- Don't miss your one and only chance this year to equip your team for a great finish in 2011 and their best year ever in 2012!

When you leave the Strategy Summit...

You will have a complete framework for 2012's vision, strategies and a blueprint for tactical implementation.

This creates powerful momentum as you finish 2011 and roll into 2012!

***"You work in your business all year.
Take three days to step back and work on it."***

The Strategy Summit Agenda

November 9-11

The Gaylord Resort, Dallas, Texas



Dave Anderson

Over three days you and your team will do the following as you balance your time between learning and planning in breakout sessions with the members of your team you bring to the Summit:

1. Create the stretch-vision for your organization in 2012!
2. Break down your overall vision into departmental objectives – mini-visions!
3. Discuss, choose, and prioritize from over 24 highly effective strategies to help you reach your vision!
4. Learn the most effective way to implement your plan so that you make faster progress and earn greater results!
5. Learn how to maintain a day-in, day-out healthy sense of urgency that strengthens your culture, sustains your strategy and turns your new vision into a lasting campaign!
6. Identify and plan to overcome the major obstacles that derail vision, break your momentum, or create divisiveness among your team!

**The Strategy Summit will unify and focus your team like never before!
It will convert “jobs” into causes and “forecasts” into campaigns!**

As Dave individually coaches each group over the three days, there is limited seating available!

Investment Package includes:

- Two attendees from your organization for three days of intensive training.
- Breakfast, lunch and snacks each day.
- Intensive course workbook.
- Total package for both attendees is \$4,900 (\$1,600 for each attendee you bring over the two included in package price). Does not include transportation or lodging costs.
- Follow through coaching after the Summit.

Follow Through After The Summit!

- Follow-through action plan workbooks complete with weekly action steps to complete your 2012 vision and roll it out by January 1, 2012 is included in the package!
- E-mail / telephone access to Dave Anderson through December 30, 2011 for personal coaching on all aspects of the Strategy Summit is included in the package.



Register Today!

Call 818-735-9503 or e-mail Dave@LearntoLead.com