

DAVE ANDERSON'S
LearnToLead® *Invites you to join our...*

Power Package Posse!



DAVE ANDERSON

We want to change the way dealerships train their people!

To accomplish this, we've created an incredible bundle of monthly training resources to help you develop your sales and management teams consistently, professionally and effectively—and for a price that will set a new industry standard in providing value for dollars!

We invite you to join the **Power Package Posse** so that you can begin receiving the following training solutions for your team each month:



An issue of our Leading at the Next Level newsletter and the accompanying audio file

I've written this newsletter for eleven years.

- Each month it is filled with strategies to help you grow yourself, team and business!
- It is delivered digitally and suitable for email distribution throughout your organization!
- We also include an audio version suitable for downloading into a computer or an iPod!



Online Virtual Training Power Package

Every member of your team will receive 24/7 access to our online training programs for sales and managers!

The available programs include:

- Daily success tips to give each employee a boost of education and inspiration!
- Real-world sales situation simulators that teach your sales team how to handle various objections and closing scenarios!
- Dozens of short coaching clips for your sales and management teams covering a wide array of strategies and situations!
- We film and add new material monthly!
- This resource contains over 200 video segments of training, covering every conceivable sales and management challenge!



One sales DVD.

These fresh and relevant DVDs are filmed in our own studios monthly.

- You'll receive a 35-minute educational and motivational DVD each month!

- It comes with a reproducible, fill-in-the-blank handout for each attendee!
- Topics covered include prospecting, follow-up, sales steps, attitude, presentation skills and more!



One management DVD

This DVD is designed to grow your leadership team.

- It is a 35-minute educational and motivational program filmed in our studios each month!
- It comes with a reproducible, fill-in-the-blank handout for each attendee!
- Topics covered include leadership development, recruiting, hiring, training, vision, accountability and more!



Live Quarterly Kickoff Meeting video web conferences

This resource will help your team focus throughout the year.

- Each conference is a 25-minute motivational web video presentation to energize, motivate and educate your sales and management teams!
- You can tune in live and participate in the Q&A with Dave or we'll send you the recorded version to watch at your convenience!
- Meetings are held quarterly at strategic times!

As a **Power Package Posse** member you receive every resource listed for only \$179.00 per month.

If purchases separately, the five resources in the **Power Package** would cost over \$600 per month.

***"Your Power Package Posse membership is month-to-month;
No contracts/No hassles; Cancel at any time, no questions asked!"***

DAVE ANDERSON'S
LearnToLead[®]

Changing the way dealerships train their people.

The Power Package includes

- ✓ A monthly issue of our Leading at the Next Level newsletter and the accompanying audio file.
- ✓ Quarterly Live Kickoff Meeting video web conference
- ✓ One monthly sales DVD training program.
- ✓ One monthly management DVD training program
- ✓ 24/7 Online Virtual Training Power Package with over 200 video training segments and new material added monthly!

The Power Package makes training your entire team each month easy, affordable and highly effective! Create the high-performance culture you want and need by calling to enroll your business in the **Power Package Posse** NOW!

Our \$179 per month introductory investment is for a limited time only!

As a charter member of the **Power Package Posse** you will have your \$179 per month investment guaranteed for as long as you maintain your uninterrupted monthly subscription.

ORDERING INFORMATION:

Charge to my AMEX Visa MasterCard 1st Month \$179. *Cancel at any time.*

Card # _____ Exp. Date: ___/___/___

Signature: _____

To Order:

Call: (800) 519-8224, Int'l: (818) 735-9503, Fax: (818) 735-9544, Online: www.LearnToLead.com or mail payment to:
The Dave Anderson Corporation • P.O. Box 2338, Agoura Hills, CA 91376 • e-mail address: dave@learntolead.com

As soon as we receive your order, a customer service team member will contact you to schedule a tutorial for the online training feature of the package.

Shipping Information:

Name: _____ Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ E-mail: _____

For Newsletter Delivery.