

DAVE ANDERSON'S LearnToLead®

Dave Anderson will hold an exclusive two-day leadership workshop for a select group of Christian business leaders on April 7-8, 2010 in Atlanta, Georgia!

Business by the BOOK presents dozens of key biblically-based leadership principles that are the real "Secret" to taking your team and your business to the next performance level.

This workshop presents a proven, time-tested leadership and business strategy that transcends trends, fads and flavor-of-the-month philosophies that are here today and gone tomorrow.

What this course IS and IS NOT:

- It IS a hard-hitting business course based on Biblical teachings from both the Old and New Testament.
- It IS NOT a "holy roller" hype up session.
- It IS filled with serious, politically incorrect leadership teachings based on biblical leadership principles.
- It IS NOT preaching, nor is it a church retreat, I promise: no hymns, offering plates or chants of Kumbaya!
- It IS applicable to anyone in a leadership position.
- It IS NOT grounded in any single denominational doctrine, but straightforward biblical laws that are universally applicable.

Why Dave and why now?

Dave is the author of ten books. As president of LearnToLead, he has taught biblically based leadership courses to businesses and religious leaders in Europe, Russia and has worked extensively as a leadership teacher for the Iranian church through his workshops in Armenia. He co-hosted a leadership roundtable last year with best selling author John Maxwell and Delta Airlines President Ed Bastian and taught key leadership principles for leading in difficult times. Dave has taken these same eternal leadership principles and put them into a dynamic business format to show you how to tap into the wealth of wisdom available to us all through the Bible's teachings on business and leadership. His newest book, "How to Run Your Business by THE BOOK: A Biblical Blueprint to Bless Your Business" is based on the principles taught in this workshop.

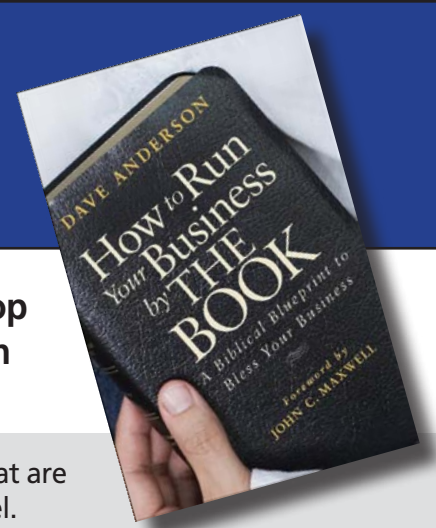


Dave with key Russian business and church leaders at his conference in Moscow

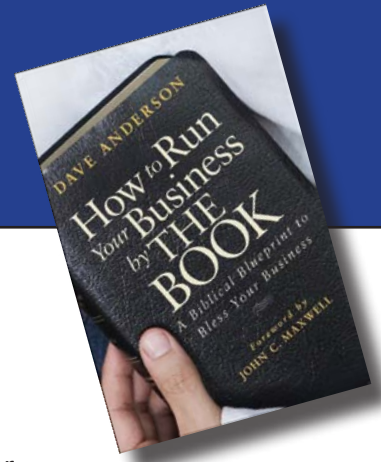
Dave's experience in the real-world business trenches, combined with his extensive experience teaching biblically based leadership around the world make him uniquely qualified to teach this one-of-kind course that will positively impact every aspect of your business & personal life!

Frankly, there's less margin for leadership error in business today than any time in recent memory. Now is the time to put your leadership & your business on a rock solid foundation of biblically-based business principles.

Workshop is Limited! First come, first served!



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Workshop Topics Covered:

8:30am - 3:00pm Each Day

Day One: Strategies for Building a Better "You"

- Three case studies to discern the best practices of the most successful leaders of all time and how you can apply them in your business.
- Biblically-based strategies for becoming a more effective steward of your time and resources.
- An extensive study of the number one cause of leadership failure and ten steps to overcome it. **(This section alone is worth the price of admission!)**
- Biblical methods for developing the three key disciplines of continual growth.
- Life changing strategies for developing an essential balance in your life that optimizes your performance on the job.
- Essential steps for growing personally through feedback.
- A blueprint to stop up your personal leadership and inspire employees during difficult times.

Day Two: Strategies for Building a Better Team

- Comprehensive strategies for managing your personal and business finances.
- Tough love steps for establishing effective accountability.
- Fail safe strategies for how to establish clear expectations.
- Biblically based methods for choosing the right people & dealing with slackers.
- Learn to apply Christ's model and methods for mentoring and building an inner circle.
- How to lead your team through crisis & tough times.
- How to break free from mediocrity: personally and corporately!

Throughout the workshop, real-world examples and precise scriptural references will be given to support the business strategies!

BONUS: At the conclusion of the workshop you'll be given a recommended twelve-month personal growth road map to help you stay the course and maximize what you learned in the **Business by the BOOK** workshop!

FINAL THOUGHT: Many of you have waited a long time for a course like this! Don't delay booking your date! *"He who observes the wind will now sow, and he who regards the clouds will not reap."* Ecclesiastes 11:4

SPECIAL NOTE: Dave will continue to conduct his *Up Your Business Super Leadership Workshops* and the *Las Vegas Strategy Summit* as in past years. *Business by the BOOK!* Is an additional workshop designed to add value to clients and not a substitute for an existing course.



Dave Anderson with John Maxwell & Ed Bastian
at the Leadership Roundtable in 2009

Review of Logistics:

Where: Atlanta, GA

When: April 7-8, 2010

Cost: \$1,250 per person

For more information or to register call:
800-519-8224 or 818-735-9503
Or register online at www.learntolead.com
by clicking the *Business by the Book* icon
under Public Workshops.

