

# Dave Anderson's DVD of the Month Club

Dave Anderson's LearnToLead presents the most effective way to train your sales and management teams **ON A BUDGET** by providing them each month with fresh, relevant strategies to help them make more money faster!



## FEATURING:

### • One Monthly Sales Training DVD Program:

45 minutes of high-powered information, complete with an interactive handout attendees can use to work through the program!

#### Sales Topics like:

- ✓ Ten Ways to Add Ten Sales Per Month!
- ✓ Objection Overruled! How to Stop Objections in their Tracks!
- ✓ Ten Tips to Tap the Power of Attitude!

### • One Monthly Management DVD Program:

45 minutes of high-powered leadership strategies, complete with an interactive handout attendees can use to work through the program.

#### Management Topics like:

- ✓ How to Stay up in Down Times!
- ✓ Ten Ways to Recruit and Hire a Team of Eagles in Your Organization!
- ✓ How to Deal Effectively with Poor Performers!

## BENEFITS:

- Fresh money-making ideas and strategies each month!
- Our training DVDs free you up to do what you do best and not worry about putting together training meetings for your team each month!
- Makes your training more stable, consistent and credible!
- Personally taught by Dave Anderson!
- Build a powerful library of sales and management training resources!
- Pay as you go! Stop subscription at any time!
- \$99 per month for one category (sales or management)!
- \$139 per month for both categories (sales and management)!

## SUBSCRIBE NOW!

Call (800) 519-8224 or (818) 735-9503 (Intl.)  
Or you can subscribe online at [www.LearnToLead.com](http://www.LearnToLead.com)

# Dave Anderson's DVD Of The Month Club

"The material in this month's program was great as usual! You are the best in your field!"

~H.G. Wilson, General Manager, Pittsville Ford, Inc.

## ► Start Your Subscription Now!

- Only one month's subscription investment required to join the club!
- No monthly billing hassles: Your credit card is charged each month that you remain in the club!
- Cancel at any time with a phone call or email....no questions asked.



Dave started in the car business as a salesperson. He has been a General Manager and Director of some of America's most successful dealerships. The last dealership group that he helped to lead had over \$300,000,000 in annual sales. Dave is president of LearnToLead, a sales and leadership training company based near Los Angeles, California. He gives presentations over 100 times per year and has spoken in thirteen countries. Dave is the author of nine books. His tenth book, *How to Run Your Business by the BOOK* will be published in late 2009. Dave writes leadership columns for *Dealer Magazine* and *Dealer Business Journal*. He has been a featured speaker at the NADA Convention for the past ten years. His articles have appeared in hundreds of publications worldwide, including *The Wall Street Journal* and *Investor's Daily*. Dave is a frequent panelist on *MSNBC's Your Business*.

## ► [www.LearnToLead.com](http://www.LearnToLead.com)

Our website has over 400 free training articles on sales, management and leadership! You will also find over two dozen short video clips, a daily sales success strategy and more! We currently have over 20,000 members in over 40 countries.

## ORDERING INFORMATION:

Choose one or both topics you would like to receive each month.

Sales DVD - \$99\*     Management DVD - \$99\*     Both Sales and Management DVDs - \$139\*

Charge to my     AMEX     Visa     MasterCard

\* plus shipping

Card # \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Signature: \_\_\_\_\_

### To Order:

Call: (800) 519-8224, Int'l: (818) 735-9503, Fax: (818) 735-9544, Online: [www.LearnToLead.com](http://www.LearnToLead.com) or mail payment to:

The Dave Anderson Corporation • P.O. Box 2338, Agoura Hills, CA 91376 • e-mail address: [dave@learntolead.com](mailto:dave@learntolead.com)

### Shipping Information:

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-mail: \_\_\_\_\_