

Up Your Business 2.0

A Two-day Leadership Workshop Conducted Personally by Dave Anderson!



WHAT IS IT?

Dave Anderson's Up Your Business Super Leadership Workshop 2.0!

A great workshop just got better!

Dave has updated his popular leadership workshop to create ***Up Your Business 2.0!*** It's harder hitting, more relevant, applicable, and practical than ever!

WHAT IT COSTS:

\$1,350 per person.

Paid ***Leading at the Next Level*** newsletter subscribers receive a ***10% discount***.

WHEN AND WHERE:

Dallas/Fort Worth Airport Marriott
March 21-22, 2012Dallas, TX.

Create Momentum!

Call to register.

818-735-9503

or e-mail tyler@learntolead.com.

Notice: Workshop seats are limited and close with no further notice!

Dave Anderson is president of LearnToLead. He has an extensive background in the automotive retail business and is the author of twelve books. Dave authors a column for two national magazines and has spoken at the NADA Convention for ten straight years.



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Daily Agenda



DAY ONE

8:30am - 4:30pm

1. The #1 Obligation of a Leader is to Grow!
2. Recognize and Overcome the Four Stages of Personal and Corporate Decline.
3. Balance Management Ability with Leadership Skill.
4. Three Phases to Build a High Performance Culture in Your Organization!
5. Ten Strategies to Maximize Your Time, Resources and Opportunities!
6. How to Balance Your Work and Home Life!
7. How to Develop Greater Character, Competence and Consistency!

DAY TWO

8:30am-4:00pm

1. How to Recruit, Interview and Onboard New Hires with Excellence!
2. How to Leverage the Power of Feedback to Improve Performance!
3. How to Conduct Effective One-on-One Coaching Sessions!
4. How to Maximize Your Training Meetings!
5. How to Hold Team Members Accountable for Results!
6. Deal Effectively with Poor Performers: How to Fix the 14 Reasons People Do the Wrong Thing!
7. How to Create a Dynamic Vision for Your Organization!

✓ Ample time allotted to ask questions and have personal issues addressed.

The workshop tuition is \$1,350 per person. It includes the two-day workshop, workshop materials, continental breakfast and lunch each day. It does not include airfare or hotel rooms. You may register by following the instructions included with this prospectus.

REGISTER NOW:

Call 818-735-9503 or e-mail tyler@www.LearntoLead.com for current workshop schedule.

Note: The workshop you don't attend can't help you! The message you don't hear won't change your life!