

Media Hits for Dave Anderson, author of
How to Run Your Business by THE BOOK: A Biblical
Blueprint to Bless Your Business

Prints Hits



Yahoo! News
December 23, 2009
37,902,000 Visitors per Month



USA Today
December 23, 2009
9,469,776 Visitors per Month



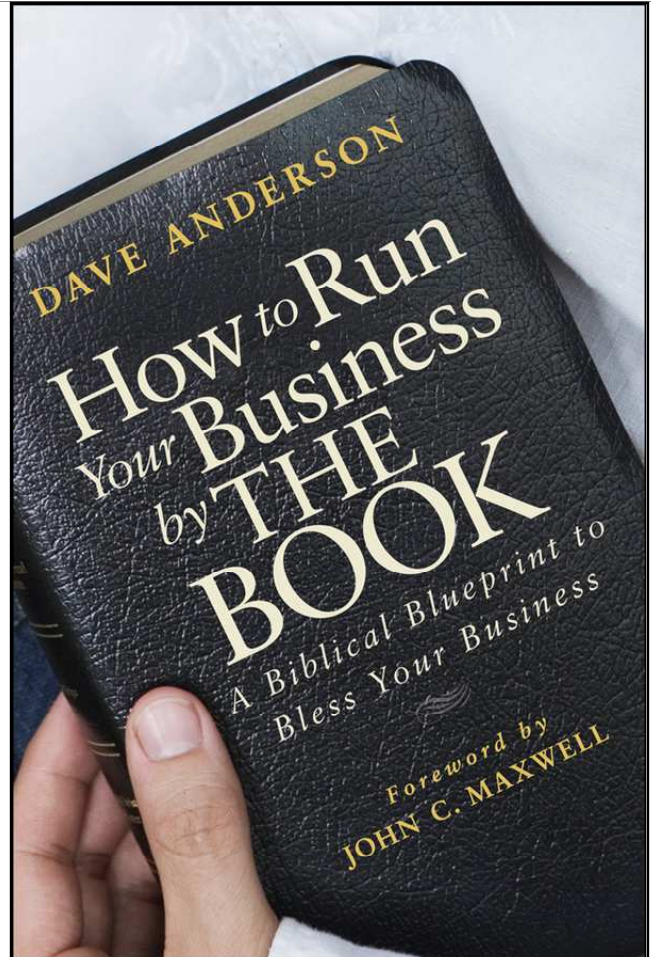
Business Exchange
A BusinessWeek Blog
January 21, 2010



Personal Excellence
February 2010



Creators Syndicate
January 19, 2010





Chicago Now

December 23, 2009

493,132 Visitors per Month



ItWorld

January 11, 2010

242,218 Visitors per Month



ITbusiness.ca

Based on interview with Joaquim Menezes

January 18, 2010



Central Valley Business Times

Based on interview with Doug Caldwell

January 7, 2010

61,101 Visitors per Month



AmericanTowns.com

December 23, 2009

January 7, 2010

January 9, 2010

289,938 Visitors per Month

News Blaze

News Blaze

December 22, 2009

December 28, 2009

January 5, 2010

January 7, 2010

January 14, 2010

138,468 Visitors per Month



RIS Media

December 28, 2009

January 7, 2010

101,492 Visitors per Month



The Power Player Magazine

February 2010

68,000 Visitors per Month



AccountingWEB

January 10, 2010

54,658 Visitors per Month



Reliable Plant

December 29, 2009

January 11, 2010

Circulation 52,215



Mortgage Mag

January 13, 2010

50,448 Visitors per Month

training

Training Magazine

January 21, 2010
Circulation 40,001



Birmingham Parent

January 2010
Circulation 40,000



American Surveyor

December 29, 2009
Circulation 40,000



POB Magazine

February 2010
Circulation 38,005



Topix

December 23, 2009



Exchange Magazine

December 29, 2009



CareerWomen.com

December 23, 2009

Baret News

Baret News

December 28, 2009

January 7, 2010



The Dunn County News

Dunn County, WI

January 3, 2010



GCX: Global Corporate Expansion

January 15, 2010



ArticlesBase

January 21, 2010

Preaching

Preaching

January 14, 2010

Circulation 16,721



Printer's NW Trader

January 14, 2010



Gawkwire.com

January 28, 2010



North Coast Business Journal

January 2010



TheSavvyGal.com

January 8, 2010

FINANCIAL GUIDE IN URBAN LIFE

Financial Guide in Urban Life

January 25, 2010

YOUR HR DIGEST

Your HR Digest

January 2010



Jamaica Observer

January 31, 2010

Television Interviews



Kababayan LA

KSCI-TV

Los Angeles, CA

January 11, 2010

February 8, 2010

Radio Interviews



The Jim Scott Show

WLW-AM

50,000-Watt Station, Cincinnati, OH

January 4, 2010

Dresser After Dark

The Michael Dresser Show

Lifestyle Talk Radio Network

January 4, 2010



KDAZ-AM

Albuquerque, NM

January 6, 2010



The Paradise Radio Network

WCBQ-AM/WHNC-AM

Durham, NC

January 6, 2010



KNX-AM

50,000-Watt Station, Los Angeles, CA

January 6, 2010



Biz Talk
WZAB-AM
Miami, FL
February 3, 2010

The Valder Beebe Show

Valder Beebe Show
KXVI-FM
Garland, TX
February 8, 2010

Coming soon

tulsa business

Tulsa Business Journal
Based on interview with D. Ray Tuttle
Run Date TBD

HR Daily Advisor

HR Daily Advisor
February 5, 2010 newsletter



Dave Anderson is president of Dave Anderson's Learn to Lead and has given over 1,000 leadership presentations in thirteen countries. He is the author of *If You Don't Make Waves, You'll Drown*; *Up Your Business!*; *How to Deal with Difficult Customers*; and the *TKO* business series, all from Wiley. He and his wife, Rhonda, are cofounders of The Matthew 25.35 Foundation, which helps feed, educate, and house destitute people throughout the world.