

Be a Founding Sponsor of Dave Anderson's Podcast

THE ××××××××××××××××××××××××××××××××××

GAME CHANGER

×××××××××××××××××××××××××××××××××× LIFE

Coming May, 2017!

Enjoy, grow through, and share Dave Anderson's podcast, *The Game Changer Life*!

THE PODCAST

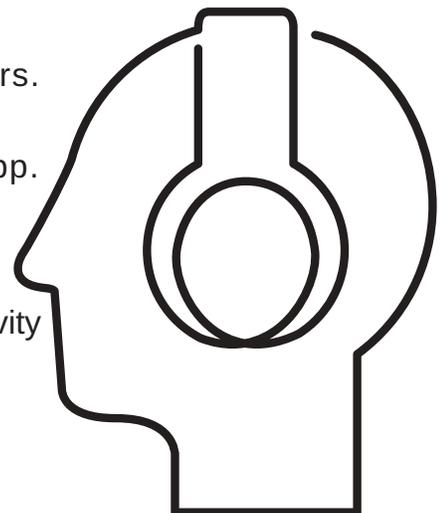


We endeavor to make *The Game Changer Life* podcast the meatiest, most useful and inspiring minutes in a listener's day. Dave will discuss principles found in his workshops, videos, and upcoming book, *Unstoppable*, to help listeners elevate their performance, and their personal life to *Game Changer* status: the mindset that is consistently focused, energized, passionate and high-impact.

Dave will share principles, outline steps, and conduct interviews to help listeners reach their personal and corporate potential. While Dave's audience is anchored heavily in the automotive industry, his hundreds of magazine columns and speeches, 13 books and expanded reach over the past two decades have transcended industries and continents.

- Podcast will be promoted:
 - throughout Dave's upcoming book, *Unstoppable*, which will be available worldwide for years to come.
 - dozens of radio interviews with hundreds of thousands of listeners.
 - across all of our social media following.
 - prominent on our website: www.LearnToLead.com and mobile app.
- Alignment with a powerful leadership brand that will deepen your client base and broaden your reach.
- Content of episodes will be evergreen, so your message will have longevity far beyond air date.
- They will be brief episodes so your message stays with the listener.
- Positively change lives and impact organizations worldwide.
- Promote your company and your message to movers and shakers.
- Use your message as a tool to recruit great people from multiple industries.

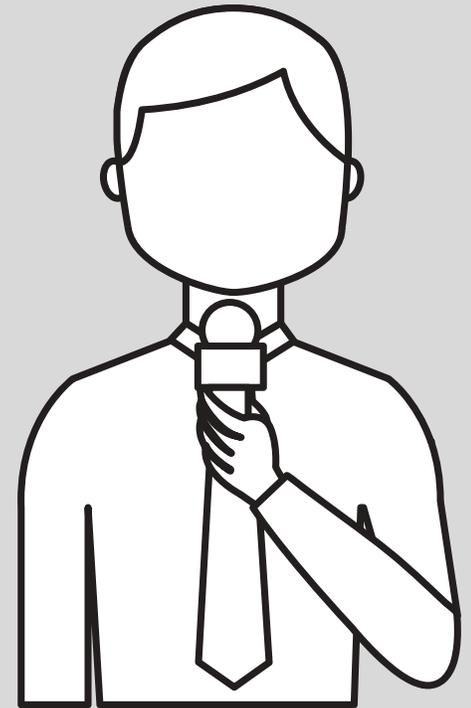
BENEFITS OF SPONSORSHIP



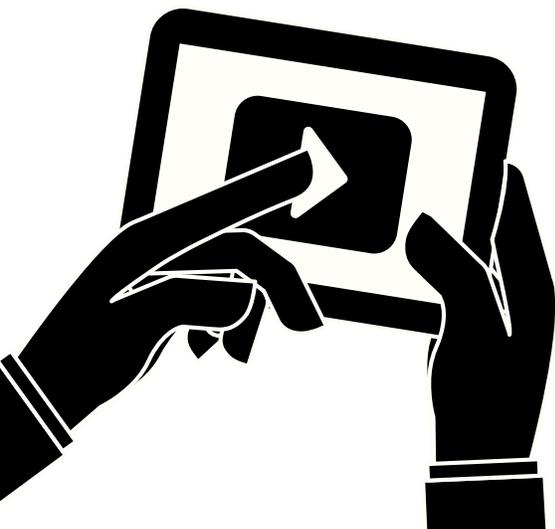
THE XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX **GAME CHANGER** XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX LIFE

- Dave is president of Dave Anderson's LearnToLead, an international sales and leadership training and consulting corporation.
- Dave gives 125 seminars and speeches annually and has spoken in 17 countries. His distinct, "no-nonsense" message creates both discomfort and inspiration.
- He is author of 13 books. His 14th book, *Unstoppable* will be released in September '17. Its focus is on becoming a *Game Changer*. Dave's reach and appeal stretch the globe.
- Dave authors leadership columns for three national magazines and his interviews and articles have appeared in hundreds of publications including: *The Wall Street Journal*, *Investor's Business Daily* and *US News & World Report*.
- Dave has brought his message to a variety of arenas: automotive, banking, insurance, finance, manufacturing, retail, service industries, non-profits, clergy, law enforcement agencies, universities, athletic teams and more!

DAVE ANDERSON



SPONSORSHIP OPPORTUNITY



- New podcasts weekly.
- Limited sponsors per podcast.
 - \$1,500 for a single ad spot. Two in a month for \$2,250 total. Four in a month for \$3,000 total.
 - Limited ad spots available.
- Month-to-month agreement; no long term obligation.
 - Rate for *first-movers* guaranteed for one year. As the podcast explodes in listenership worldwide, you will pay considerably less than new sponsors.

Contact us at 818-735-9503 or email Rose@LearnToLead.com