



**OUR MISSION:**

**To go the second mile to help you grow the people charged with growing your organization.**

**The Anderson Coaching Network is designed for:**

1. **Fast track employees** you have targeted for promotion/succession.
2. **Successful leaders wanting** the accountability, objectivity and stretching necessary to reach the next level of performance. (A recent study indicates an extremely high percentage of coaching clients make over \$200,000 per year.)
3. **Special programs** for struggling employees in danger of being terminated if their performance continues to lag.



**How to Get Started:**

*“The Anderson Coaching System* recommends you begin simply, by selecting the **Coaching Needs Analysis**. First, we conduct the 24-trait Anderson Eagle Profile and provide a comprehensive, 45-page Participant’s Report. The Report is guaranteed to be an accurate and objective analysis of the individual’s personality and likely behavior. The Participant digests the thorough, hard-hitting Report in preparation for the Debriefing Conversation. This one-hour, confidential phone call will elicit problem areas as well as several desirable traits that may have remained hidden. The fee for this **Coaching Needs Analysis** is \$395. If this is being conducted on a struggling employee, our Coach will confer with the decision-maker and make recommendations at no additional cost.

If you decide to continue with our service, we can quickly develop a customized Coaching Package for you or any of your employees. Typically we suggest weekly, one-hour conversations with one of our trained and certified Coaches. Specific recommendations will be made when appropriate. Fees for the customized Coaching Package can range from \$975 upwards of \$3,500 depending on duration and the number of additional services needed.”

**Contact Eric Samuelson with the Anderson Coaching Network today at 804-798-3355.**

Eric can answer your questions and further explain how an objective, experienced coach can impact your team.

Eric can also be reached at [eric@learntolead.com](mailto:eric@learntolead.com).